



Research Leads, Inc.
Business Connections Globally

Research Leads, Inc

Research Leads, Inc specializes in providing customized Business Development solutions for Market Research, Consulting & Business Advisory services companies. We connect buyers & suppliers of market research, delivering a pipeline of new business opportunities.

Our In- depth understanding of the Market Research and Marketing Industry ecosystem gives us the unique advantage of clearly defining and delivering excellent results to our clients. In a market inundated with service providers, Research Leads, Inc stands apart as a provider with unique skills and experience to customize solutions for Researchers, Consultants and Advisors facing challenges in new client acquisition. We have the ability to integrate seamlessly with the clients marketing teams and operate as an extension of their business and help them grow.

Our Expertise: Research Leads, Inc comes with a deep understanding of the Market Research Industry and needs of marketing companies. We have developed successful techniques for opportunity identification and making the right party connections. We help our clients to connect with key Decision makers in the right companies and Industry segments with relevant messaging.

Services: Research Leads, Inc specializes in the following areas:

- Opportunity Identification
- Project scoping
- Customized Business Development
- Demand Generation
- Key Account Management
- Industry/Company research
- Strategy Consulting
- Lead generation & Pipeline tracking
- List building
- Data verification
- Data enhancement
- Tele-verification

Lead generation –The Process: We make the initial contact and introduce your company to prospects, then help your marketing teams to connect with them. We ensure you connect with screened “Right party contacts” only. Our approach helps create a seamless process of lead qualification and transition to the next level in the closure process. Our ability to help you connect with the right Key decision makers ensures a continuous flow leads for your marketing teams.



Lead generation - Journey Map:

Research → Explore → Identify → Screen → Connect



Benefits:

- Connect with new prospects
- Expand into new markets
- Enhance your sales lead pipeline
- Cost reduction on Marketing Operations
- Relief from the hassles of supervision
- Invest more time on your core functions
- Better reporting
- Gain the ability to forecast
- Expand marketing seamlessly

Contact us

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